

Fighting Dementia, Together

**Alzheimer's
Society** | Leading the
fight against
dementia

In the UK there are currently:

- over 750,000 people with dementia in the UK.
- over 16,000 younger people (under 65) with dementia in the UK.
- over 11,500 people with dementia from black and minority ethnic groups.

There will be over a million people with dementia by 2025.

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- One third of people over 95 have dementia.
- 60,000 deaths a year are directly attributable to dementia.
- The financial cost of dementia to the UK is over £20 billion a year.
- Family carers of people with dementia save the UK over £6 billion a year.



‘Memory holds the whole of our past life and experience. Its loss is greater than the loss of any of our senses.’

Tom Gibbons

Observations and reflections of a carer

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Our Mission

We exist to champion the rights of everyone with dementia and those who care for them.

- We are a source of support
- We campaign for a better quality of life
- We fund research into cause, cure, care and prevention

Source of Support

- Membership – monthly magazine
- Talking Point
- Publications
- Helpline
- Dementia Support Services

Source of Support

- Dementia Advisers
- Dementia Support
- Information and Signposting
- Dementia Cafes
- Day Centres
- Leisure and Wellbeing Workers
- Specialised services – AT loan

Campaigns – Putting Care Right



- **Home from Home**
- **Counting the Cost**
- **Support, Stay, Save**

Home from Home – Key Findings

- Two thirds of care home residents have some form of dementia
- Only 60% of these will be in dementia-registered beds
- The excellent care provided by some homes makes a huge difference to their residents' quality of life
- Many homes not providing person centred care people with dementia deserve.

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Counting the Cost – Key Findings

- People with dementia over 65 years of age are currently using up to one quarter of hospital beds
- Over a third of people with dementia who go into hospital from their own homes are discharged to care homes
- people with dementia are staying in hospital longer than others with same medical condition but without dementia
- Variation in quality of dementia care in hospital – some of it very poor

Support, Stay, Save

- Two thirds of people with dementia live in their own home
- 83% of people who responded said being able to live in their own home was very important to the person with dementia
- Domiciliary Workers recognise that people with dementia can have a good quality of life, however many care workers express need for further training and support.

Other Campaigns



- Remember the Person – Dementia Awareness Week



- An end to charging for care

Campaigns – Early Diagnosis



Worried about
Your Memory
Leaflets into all
GP surgeries
and pharmacies
in the country

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All Party Parliamentary Group on Dementia

Current Inquiry:

Cost Saving and delivering better outcomes
in dementia care

Campaigns – Dementia Community Roadshows



- Launched June 2011
- Aim to give 100,000 people easy access to information and support

Campaigners Network

Campaigners' network e-bulletin

- Campaigners' network local groups
- Media volunteers

Email

campaignersnetwork@alzheimers.org.uk

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Any questions?

